



MIKIE SHERRILL
GOVERNOR

DR. DALE G. CALDWELL
LT. GOVERNOR

State of New Jersey
BOARD OF PUBLIC UTILITIES
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Emma Rebhorn
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Commissioner

September 9, 2026

Carter Copeland
Regulatory Affairs
Base Retail LLC
55 Madison Ave Suite 400
Morristown, NJ 07960

Re: **Electric Power Supplier Initial License**
Dkt. No. EE26070383L

Dear Carter Copeland:

In accordance with the Electric Discount and Energy Competition Act of 1999, N.J.S.A. 48:3-49 et seq., at its September 9, 2026 Agenda meeting, the New Jersey Board of Public Utilities ("Board") voted to issue an Electric Power Supplier License, number ESL-0277 to Base Retail LLC. Pursuant to N.J.A.C. 14:4-5.6, this license shall not expire so long as a license renewal fee accompanied by an annual information update form is submitted to the Board within thirty (30) days prior to the annual **anniversary date of September 9th**.

This license is effective September 9, 2026. This license and the rights thereunder are **Non-Transferable**.

This letter is not an endorsement of, nor is it intended for use in, the marketing promotions of the licensee. Licensees shall comply with all applicable law, including the Electric Discount and Energy Competition Act, which prohibits the unauthorized change of a customer's energy provider and other fraudulent and illegal marketing activities.

If you have any questions, please contact the Division of Audits at Audits.Licensing@bpu.nj.gov.

Sincerely,

Sherri Lewis

Sherri Lewis
Secretary of the Board

SLL/joe